

SHOW RACISM THE RED CARD

SCHOOL COMPETITION

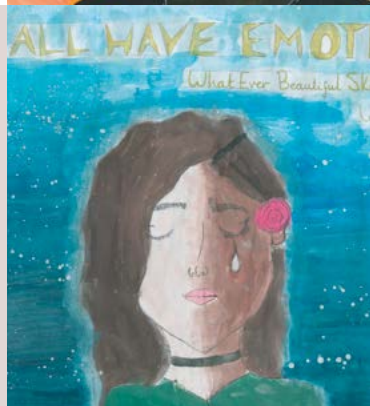


2024



No Justice
No Peace
STOP
RACISM
Racism has no
place in this
world

Different
Individuals
Valuing and accepting
Each other
Regardless of:
Skin colour, gender
Intelligence
Talents or
Years.



I Wonder What You See !
My bones are as White as yours
My blood is as Red as yours
My brain is as Sharp as yours
My legs are as Strong as yours
But my skin is DARK
I wonder what you see !
We are the same,
Equally different humans
When why discriminate us
Why this bias to us
Why do we suffer
Just because I am not like you
I wonder what you see !



The Show Racism the Red Card (SRtRC) School Competition is free to enter, open to young people of all ages and abilities and is a great follow-on activity to educational work about racism. We want to encourage participants to think about racism and produce their own work about this serious issue. Young people are welcome to produce work in any medium – **artwork, creative writing, song, film, music, as well as football boot and T Shirt designs**. If it's about tackling racism, we want to see it!

Each year, the entries received by Show Racism the Red Card highlight both the standard of young people's own work and how the competition is an inspirational way of spreading a **really positive anti-racism message**.

Schools have until **19th February 2024** to register to take part in the competition!

RULES

- **Artwork** must not exceed **A3 size** (297 x 420mm)
- **Music entries** must not exceed **5 minutes** & must be playable in **MP3 or MP4 format**
- **Film entries** must not exceed **6 minutes** & must be playable in **Windows Media Player**
- **Group entries** are permitted but limited to a **maximum number of 6 young people per group**
- **Please do not send more than one entry, per category, per school**

CATEGORIES

Year 1-4 Artwork & Creative Writing

Year 5-6 Artwork

Year 5-6 Creative Writing

Year 7-9 Artwork

Year 7-9 Creative Writing

Year 10+ Artwork & Creative Writing

Additional Support for Learning

Artwork & Creative Writing

All Ages Film Category

All Ages Music Category

All Ages Design a Football Boot Category

All Ages T Shirt Design Category

An independent panel of judges select the winning entries and winners are invited to a special Awards Ceremony at a Premier League stadium. Prizes are presented by special guests including current and former professional footballers.

This is a unique opportunity for schools to proactively demonstrate their commitment to equality and tackling racism by taking part in the **UK's largest equalities themed school competition**.

Register at info@theredcard.org



HOW TO ENTER

Register your school by filling in the Registration Form below or by e-mailing the required details to info@theredcard.org by **19th February 2024**.

Participants should work with SRtRC resources before producing entries.

The SRtRC Education Hub is available online and free to access. The hub consists of dynamic and hard-hitting educational resources, exploring various forms of racism and how to tackle stereotypes and misconceptions.

Created specifically for teachers and educators, the Education Hub provides access to step-by-step, guided lessons and activities so that you can promote anti-racism amongst the young people in your school/organisation.

You can access the Hub at: <https://theredcardhub.org/>

All entries to SRtRC by **4th March 2024**.

Please supply the following information on the reverse of each entry:

Name of entrant

Year group

Name of school

Number of participants in school

Register at info@theredcard.org

2024 MARKS THE LAUNCH OF AN EXCITING NEW MUSIC CATEGORY!



The Kickers Music category offers an exciting platform for young musicians to use their creativity and musical talent to promote positive social change and stand up against racism.

PRIZES

Winners in this category will have the chance to win facilitated workshops from the Noise Academy for their school. Noise Academy specialise in teaching DJ skills, music production, rapping and Beatboxing. They aim to empower individuals and equip them with the skills and knowledge to thrive in the music industry or simply enjoy a sense of success through music. These workshops not only enhance musical skills but also boost self-confidence, academic progress, and attainment.

If you're considering entering this category, please remember to:

1. Reflect on the theme of anti-racism and how you want to express it in your music.
2. Compose a song that is no longer than 5 minutes in length.
3. Make sure your submission is in MP3 or MP4 format.
4. Form a group if you'd like to collaborate with others, but keep in mind the maximum group size - **A maximum of 6 young people per group**



This is your chance to be creative, passionate, and, most importantly, to make a difference through the power of music.





BRAND NEW CATEGORY FOR 2024!

Show Racism the Red Card and EA SPORTS FC are thrilled to launch a brand-new category for the 2024 School Competition!

The “Design a Boot” category is your chance to design a football boot to be featured in-game next year. If your design is chosen as the winner, then players will have the chance to wear your football boot in game.

This is a unique chance to have your creative anti-racism football boot design featured in the world’s most popular football video game.

Your boot must be designed using the templates below and have an anti-racism theme.

Good luck!

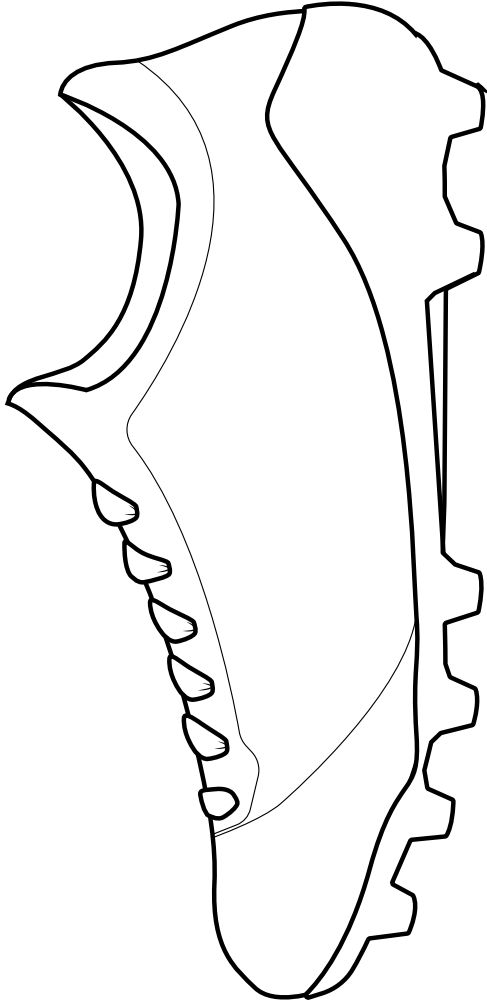


Register at info@theredcard.org



BOOT TEMPLATE

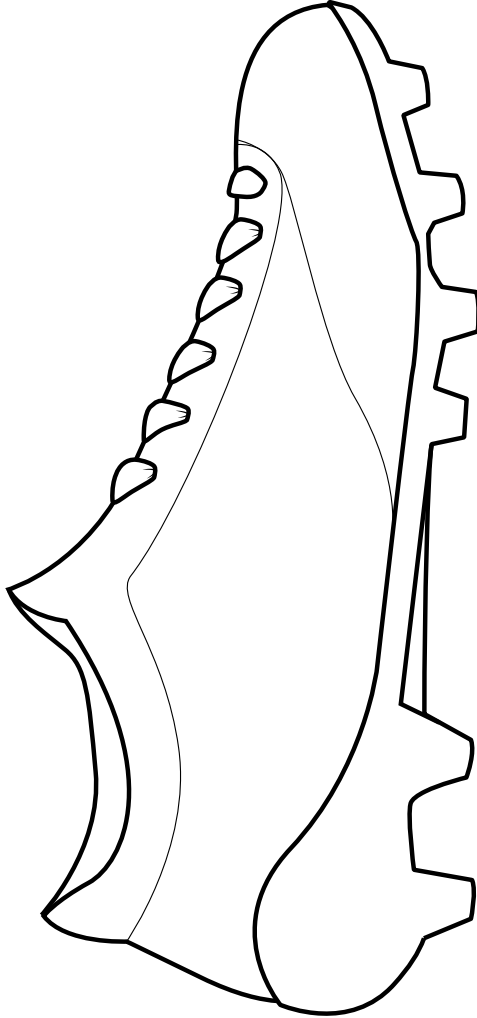
(OUTSTEP)





BOOT TEMPLATE

(INSTEP)



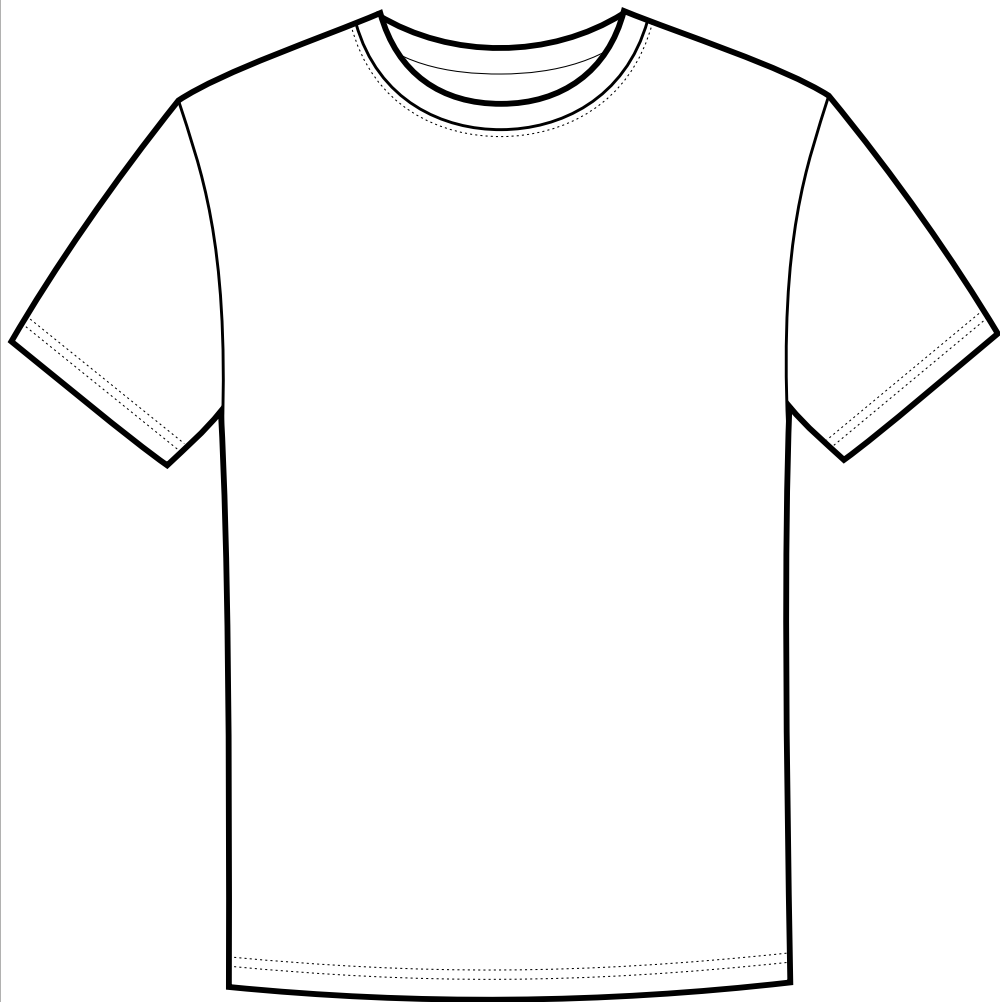


T-SHIRT DESIGN CATEGORY TEMPLATES

STOMP
OUT
RACISM

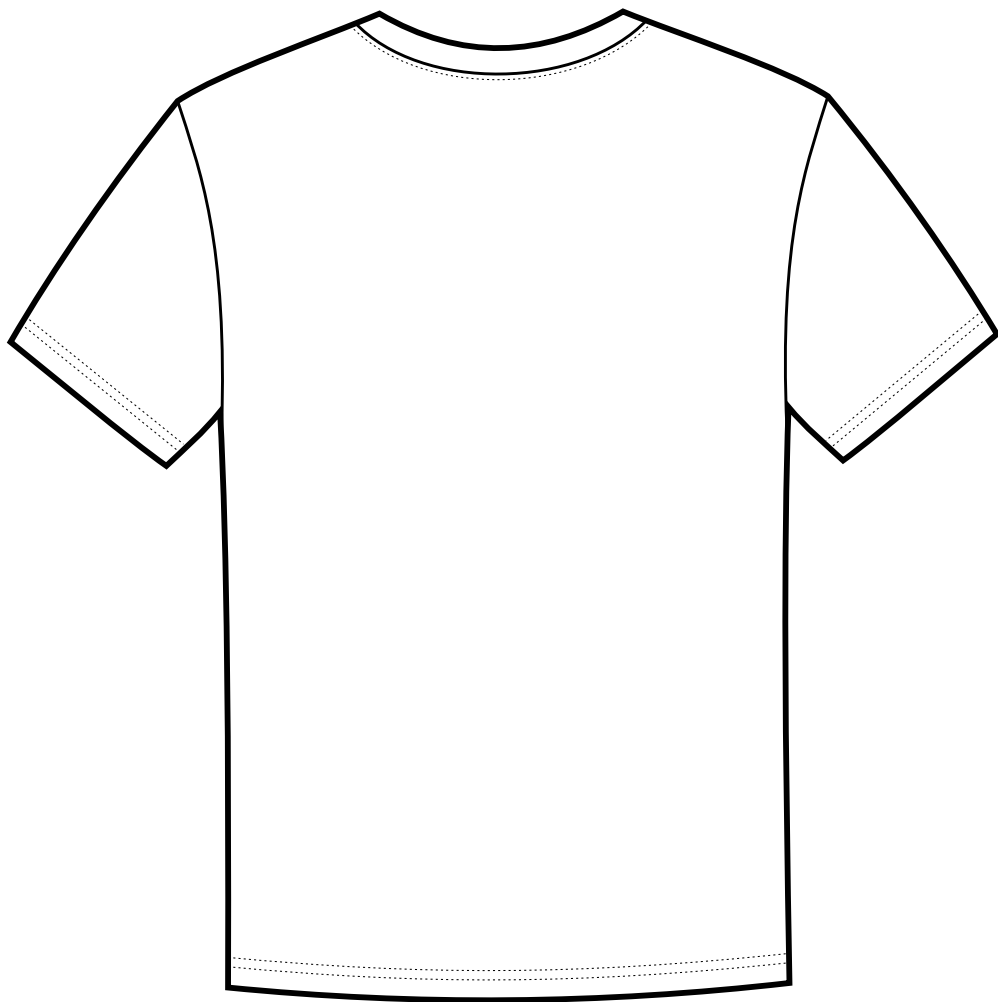
T-SHIRT TEMPLATE

(FRONT)



T-SHIRT TEMPLATE

(BACK)



SHOW RACISM THE RED CARD

REGISTRATION FORM

1. To register your school click here - <https://www.theredcard.org/competitions> or alternatively complete the slip below and return to info@theredcard.org
2. Register by **19th February 2024**
3. Entries to SRtRC by **4th March 2024**
4. One entry, per category, per school
5. Group entries limited to **6 pupils**



Contact name

School name

Address

Tel

E-mail

Send entries to:

Show Racism the Red Card, Linskill Centre, North Shields, NE30 2AY

Please contact info@theredcard.org
with any questions about the competition

Sponsored by:



DISCLAIMER: Entries may be reproduced in campaign publications including, but not limited to calendar, magazine, posters and website and by use of partners with SRtRC. SRtRC takes full ownership of every entry submitted for the competition. SRtRC will be unable to return entries except by prior arrangement.